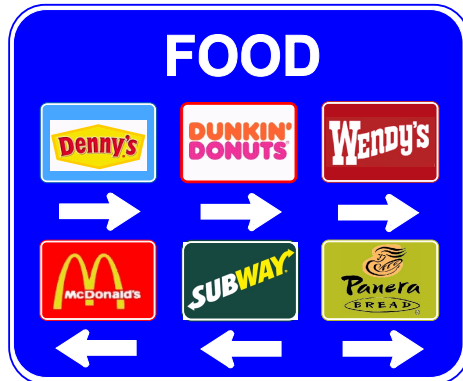




RHODE ISLAND DEPARTMENT OF TRANSPORTATION SPECIFIC SERVICE LOGO SIGN PROGRAM



State of Rhode Island
Department of Transportation
Traffic Design Section
Two Capitol Hill, Room 230
Providence, RI 02903

INTRODUCTION:

The Specific Service Logo Sign Program is designated to provide motorist information about “GAS”, “FOOD”, “LODGING”, “CAMPING”, or “24 HOUR PHARMACY” services available at the next interchange. It is not intended to provide private advertising within the public highway right-of-way.

Under this program, a business which provides services designated above may have its business plaque displayed on a “Specific Service Logo Sign Panel” if the business meets the criteria and provisions listed in this brochure, and pays the fees set forth by the Rhode Island Department of Transportation.

A “Specific Service Logo Sign Panel” is an official sign located within the public highway right-of-way which identifies the type of motorist service - “GAS”, “FOOD”, “LODGING”, “CAMPING”, or “24 HOUR PHARMACY” – and provides directional information and space for one or more individual plaques to identify the business providing that service.

A “Logo Plaque” is a separate sign mounted on the specific service logo sign panel, to show the name or the nationally, regionally or locally known symbol or trademark of the motorist services available on a crossroad at or near an interchange.

The first business will be responsible for all cost associated with fabrication, installation & maintenance of the sign and structure.

Businesses must display a plaque in both directions where applicable.

For further information, please contact:

Mr. Phillip Magano

Traffic Design Section

Phone: 401-222-2694 ext.4243

Fax: 401-222-3006

e-mail: pmagano@dot.ri.gov

REGULATIONS & REQUIREMENTS:

1. "GAS", "FOOD", "LODGING", "CAMPING", or "24 HOUR PHARMACY" services must be located within three (3) miles of the exit ramp.
2. The business shall accept responsibility for any and all liabilities which may result from and are connected with installing the signing. The State of Rhode Island will not be held responsible for claims of any nature whatsoever.
3. The Rhode Island Department of Transportation (RIDOT) will periodically inspect each structure to insure its conformity concerning public safety, accessibility and general condition.
4. The RIDOT will periodically field check each business to insure its conformity to the requirements set forth for that specific service.
5. The RIDOT may notify the applicant in writing of any violation(s) of the RIDOT regulations requirements. After 30 days, if the applicant is still in violation, the RIDOT - Traffic Section will arrange for the removal of the logo structure(s), sign panel(s) or logo plaque(s) for that business by the Division of Maintenance.
6. If the business is closed, its ownership transferred or ceases to exist for any reason, the RIDOT reserves the right to remove logo plaque(s), authorized by this agreement at anytime, at the Departments expense. If the plaque(s) is or are removed for any reason(s) the applicant may retrieve said plaque(s) from the RIDOT - Division of Maintenance.
7. If, in the future, the sign structure(s), sign panel(s) or logo plaque(s) is or are damaged due to vandalism, vehicle impact or acts of God, the RIDOT - Division of Maintenance will be responsible to remove and dispose all debris deemed necessary.
8. The RIDOT reserves the right to remove or relocate the sign(s), authorized by this agreement at anytime, at the Departments expense.
9. The applicant agrees and acknowledges that the sign(s) will be erected on State Property and will become property of the State of Rhode Island.
10. The RIDOT reserves the right to permit (or not permit, notwithstanding eligibility) subsequent applicants to add logo plaques to existing sign panels or logo plaques and sign panels to existing sign structures, as may be applicable. All costs involved in the fabrication erection and maintenance of an additional logo plaque and/or sign panel shall be assumed by the new applicant.
11. Before any logo plaque is placed on a mainline, ramp or trailblazer specific service logo sign panel, the design, layout and color scheme shall be submitted to the Rhode Island Department of Transportation (RIDOT) for approval. All drawings submitted for approval shall be scaled graphic representations (maximum scale 1/4" = 1") of the proposed logo plaque. Freehand drawings or drawings not-to-scale will not be accepted. The business shall submit two copies of the proposed logo plaque consisting of and indicating completely the following:
 - a) location of holes and borders,
 - b) colors to be used (drawings need not be colored), and
 - c) spacing of designs, lettering, and symbols if used.

REGULATIONS & REQUIREMENTS (continued):

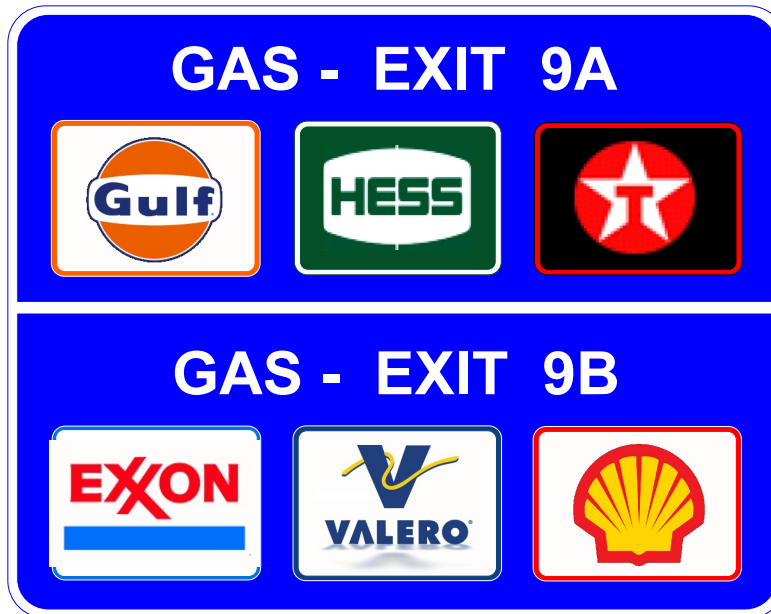
12. The designs will be reviewed by the RIDOT and one will be returned approved or with revisions, corrections, and/or changes. The RIDOT will retain one copy.
13. All logo plaques for “chain” or “franchise” businesses shall be of the same design throughout the State of Rhode Island. For example, all “McDonald’s” food logo plaques will be the same.
14. Only approved logo plaques are eligible to be installed on a mainline, ramp, or trailblazer specific service logo sign panels. The RIDOT shall be solely responsible for approving the design of logo plaques.
15. Logo Plaques that contain an excessive amount of legend or that do not convey a clear message will not be approved.
16. Only one type of service is to be displayed on a logo plaque.
17. Businesses may display one supplemental message, with RIDOT approval, along the bottom of each logo plaque (examples “DIESEL”, “24 HOURS”, “ALTERNATIVE FUELS”, “DRIVE THRU”). The supplemental message should be displayed in a color to contrast effectively with the background of the logo plaque and shall be separated from the other text or symbols by a 3/4" wide divider bar for mainline logo plaques and a 3/8" wide divider bar for ramp and trailblazer logo plaques, with the bar spanning across the plaque from border to border. The text for the supplemental message shall be a minimum 4" height.
18. No descriptive advertising words, phrases or slogans such as “Lounge” or “Senior Discount” or any legend that constitutes advertisements other than business name or symbol, will be permitted.
19. All sign configurations will be determined by RIDOT.

MAINLINE SIGN EXAMPLES:

(Other sign configurations may be used as deemed necessary by RIDOT)



DIAMOND EXIT



CLOVERLEAF EXIT

RAMP & TRAILBLAZER SIGN EXAMPLES:

(Other sign configurations may be used as deemed necessary by RIDOT)

