



2014 Northeast Transportation Safety Conference

Talking About My Generation

2014 NORTHEAST TRANSPORTATION SAFETY CONFERENCE Sponsorship, Exhibitor, and Advertising Opportunities

PROVIDENCE, RHODE ISLAND
SEPTEMBER 3-4, 2014



Sponsorship Opportunities

The State of Rhode Island Department of Transportation has the distinct honor of hosting the 2014 Northeast Transportation Safety conference in conjunction with FHWA, NHTSA and AAA of Southern New England. The conference theme is ***“Talking About My Generation”*** and we will be discussing all aspects of generational issues in Traffic Safety. This innovative conference will bring together engineering, education, and Highway Safety specialists from all around the country to focus on our common goal; the reduction of fatalities and injuries on our highways. We anticipate 200-300 people, comprised of representatives from engineering design firms, technology development companies, educators, FHWA, NHTSA and AAA safety professionals as well as safety industry representatives from across the United States. The conference will take place Wednesday, September 3 through Thursday, September 4, 2014 at the OMNI in Providence, Rhode Island.

The 2014 Northeast Transportation Safety conference will provide you with the chance to reach hundreds of potential transportation clients on both the hard and soft side of the safety industry. The Conference will also provide your company with the opportunity to introduce its services, technology, and products to hundreds of leaders of transportation programs, as well as an unlimited potential to network with major leaders in transportation.

The 2014 Northeast Transportation Safety Conference Executive Committee is proud to announce this year’s sponsorship opportunities. There are various ways to sponsor an event. The following is a list of potential sponsorship opportunities, all of which can be customized to meet individual advertising and marketing budgets. If you would like to learn more about customizing a sponsorship opportunity, please contact Despina Metakos Harris at 401-222-3024, x4096 or at despina.metakos@dot.ri.gov.

Thank you for your continued support. We hope to see you in September at the **2014 Northeast Transportation Safety Conference!**



Agenda of Sponsorship Opportunities



INTERSTATE 95 LEVEL

The Platinum Level includes four (4) registration certificates and provides the registrant complimentary attendance to the breakfasts, welcoming reception, luncheon, and technical sessions, as well as a full-page acknowledgment in the Program Booklet, poster recognition at all major activities, and one (1) exhibitor booth. Also included is the opportunity to speak during the opening remarks. This level of participation is valued at \$5,000.



INTERSTATE 195 LEVEL

The Gold Level includes two (2) registration certificates and provides the registrant complimentary attendance to the breakfasts, welcoming reception, luncheon, and technical sessions, as well as a half-page acknowledgment in the Program Booklet, poster recognition at all major activities, and one (1) exhibitor booth. This level of participation is valued at \$2,000.



INTERSTATE 295 LEVEL

The Silver Level includes one (1) registration certificate and provides the registrant complimentary attendance to the breakfasts, welcoming reception, luncheon, and technical sessions, as well as a quarter-page acknowledgment in the Program Booklet, and poster recognition at major activities. This level of participation is valued at \$1,000.



ROUTE 24 LEVEL

The Bronze Level includes one (1) registration certificate and provides the registrant complimentary attendance to the breakfasts, welcoming reception, luncheon, and technical sessions, as well as an acknowledgment in the Program Booklet, and poster recognition at major activities. This level of participation is valued at this level is valued at \$500.

OPENING RECEPTION

Entertain potential clients and receive prestigious visibility as the host of the *Opening Reception*.

Presenting Sponsor	\$5,000
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Date	Wednesday, Sept. 3, 2014
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Time	5:00 to 7:00 PM
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Expected Attendance	150 people
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Full sponsorship includes: Recognition as the *Official Sponsor of the 2014 Northeast Transportation Safety Conference Reception*, conference registration for 4, and an advertisement in the Conference Program Booklet.

Complete List of Sponsorship Opportunities

Interstate 95 Level	\$5,000	_____
Interstate 195 Level	\$2,000	_____
Interstate 295 Level	\$1,000	_____
Route 24 Level	\$500	_____
Opening Reception (Wed. Evening)	\$5,000	_____
Total		\$ _____



Sponsorship Deadline August 1, 2014

Please make checks or money orders payable to RIDOT and mail to:
2014 Northeast Transportation Safety Conference c/o RIDOT
Two Capitol Hill, Room 171
Providence, Rhode Island 02903

Credit cards are not accepted

Please Type or Print Clearly

Company/Organization: _____

Contact Person: _____

Address: _____

City _____ State/Province _____ Zip _____

Work Phone: (____) _____ Fax: (____) _____

Email: _____



Exhibitor Information

We provide a unique opportunity to combine both private and public associations at the 2014 Northeast Transportation Safety Conference Technical Exhibit Technical Exhibit. We invite any individual, agency, company or association interested in promoting safety, transportation services, products, education or technology to exhibit at the upcoming conference.

The Conference Executive Committee has designed the Exhibit area to give the most exposure to a few select organizations. The exhibition hall is located adjacent to conference meeting rooms, providing a highly visible and accessible exhibition area, maximizing each exhibitor's exposure to *all* conference delegates. All coffee breaks and receptions will be held within the Exhibit area to ensure maximum exposure to attendees.

We are able to offer you a choice of ten exhibit spaces. If your company or association is interested in exhibiting at the 2014 **Northeast Transportation Safety Conference**, please fill out the application form below. The application form and full payment should be sent to:

2014 Northeast Transportation Safety Conference "EXHIBITS"
RIDOT
Two Capitol Hill, Room 172
Providence, Rhode Island 02903

Applications for exhibition space will not be accepted without full payment. Upon receipt and acceptance of the application, an exhibitor's package will be sent to you. Exhibit space will be assigned on a first-come, first-served basis.

Fee per booth (only 10 available) \$500.00

Booth (10' x 6') includes pipe, drape, table, two folding chairs, one wastebasket, and one full registration for the conference. Separate packages offering accessories and electricity for your exhibit space will be mailed directly to you from the exposition service provider. For maximum benefit, **your application for exhibit space must be received on or before August 1, 2014.**



Exhibitor Fee Schedule/Registration

10 booths available @ \$500 per booth

Please Type or Print Clearly

Company/Organization: _____

Contact Person: _____

Address: _____

City _____ State/Province _____ Zip _____

Work Phone: (____) _____ Fax Number: (____) _____



Advertising Opportunities

Advertising in our Program Booklet is a great way to reach hundreds of potential customers.

Full Page (4" x 7" Approx.)	\$500
Half Page (3" x 4" Approx.)	\$250
Quarter Page (1-7/8" x 4" Approx.)	\$175
Patron Listing (1-1/8" x 4" Approx.)	\$100

Advertising Application Deadline August 1, 2014

Please make checks or money orders payable to RIDOT
Return this application, fee payment, and camera-ready ad to:
2014 Northeast Transportation Safety Conference
c/o RIDOT
Two Capitol Hill, Room 172
Providence, Rhode Island 02903
Attention: Program Advertising

Please Type or Print Clearly

Company/Organization: _____

Contact Person: _____

Address: _____

City _____ State/Province _____ Zip _____

Work Phone: (____) _____ Fax Number: (____) _____

Email: _____

* Please contact Despina Metakos Harris at 401-222-3024, x4096 for additional information or via email at Despina.Metakos@dot.ri.gov.

